



**The CaseMade**

Reimagine How Justice Wins



## Are you ready to reimagine how justice wins?

Others may be on the long road to justice, but you and your partners are in it to win it. To build **once and for all** a country where everyone can thrive. Where we don't keep repeating the same injustices over and over again. Where every child has every shot at success. That means learning how to persuade differently, using the 30 years of social science and community practice that is built into Strategic CaseMaking™.

Leg of the Journey	Why You Need It	What You Get
 <b>Discover Strategic CaseMaking</b>	Build excitement about what's possible when you reignite belief in the power of people	One keynote or training session on why winning justice requires CaseMaking skills
 <b>Listen Deeply to Your Community</b>	Persuasion succeeds when you listen deeply and authentically to those you hope to persuade	Two days of facilitated listening in your community among your stakeholders
 <b>Design Your Racial Justice Runway</b>	Justice requires having strategic and thoughtful conversations about race and racism	Five sessions on how to thoughtfully move your community toward justice
 <b>Position Yourself for Successful Systems Change</b>	Systems change requires thoughtful strategy around the available levers and who you need to pull them	Four sessions on refining your systems change strategy
 <b>Learn CaseMaking and Build Your Case</b>	Building public will requires learning and practicing the leadership skills to persuade differently	Six 90-minute sessions on all 10 principles of CaseMaking, 5 office hours, and a co-designed guide that outlines your specific case
 <b>Enhance Your Implementation</b>	We all need guides and coaches as we learn to deploy new leadership skills	40 hours of coaching to use as you choose: additional training, strategic advice, materials review, etc.